2026 Everyday and Holiday Cosmetics, Skin, Fragrance & Bath Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

The Great BIG Texas Beauty Store Tour

180 minutes

Everything's Bigger in Texas — including this BEAUTY Store Tour!

Join ECRM for an exclusive bus tour through Texas's hottest beauty retailers, PLUS a fun, interactive Beauty Scavenger Hunt.

Join us for a high-energy retail discovery tour across Plano, Frisco, and Dallas.
Explore:
H-E-B – Texas's favorite grocer with a strong beauty & personal care presence
Happy Beauty Co. – Trend-forward K-Beauty & indie beauty destination
Credo Beauty – Clean beauty leader redefining retail standards
Blue Mercury – Luxury beauty and skincare boutique with personalized service
Sephora – Global beauty powerhouse showcasing top brands and trends
TESO LIFE – A vibrant Japanese beauty and lifestyle destination where innovation, quality, and trend collide

Network • Learn • Win — Texas style!
Sunday, January 11, 2026 | 2:00–5:00 PM
Open to all ECRM Beauty Session attendees

Hosted by ECRM and Emily Anne Page, CPG Business Growth Consultant and founder of START to SOLD and Pearl Resourcing, this event blends insight, interaction, and fun before the sessions officially begin.

Connect with Emily on LinkedIn and discover how she helps brands grow from START to SOLD.

Supplier Spotlight

60 minutes

Kick off the session in style! During our opening cocktail reception, we'll feature *Supplier Spotlights,* a showcase where participating suppliers can spotlight one standout product for buyers to check out. It's free to participate for suppliers, and a great way to spark conversations and get your brand noticed right from day one. Buyers, be sure to stop by and check out the featured products throughout the reception!

Holiday Recap and Macro Trends in Category to look for in 2026



40 minutes

This presentation offers a comprehensive snapshot of the evolving beauty landscape across markets, highlighting key consumer behaviors, economic influences, and retail dynamics shaping the industry. From the rise of eCommerce and social selling platforms like TikTok Shop and Amazon, to the impact of holiday, this presentation uncovers the forces driving growth and disruption. The presentation provides rich insights into category performance, emerging trends, and strategic opportunities for brands navigating a rapidly transforming marketplace.

Katie Hazlett
Client Manager, NielsenIQ Beauty Vertical

As a Client Manager for NielsenIQ's Beauty Vertical, Katie Hazlett contributes to the creation of best-in-class thought leadership that helps to uncover industry trends.

Throughout her 7 years at NielsenIQ, Katie has worked with cross-functional teams to deliver actionable insights to clients across multiple categories. She is well-versed in analyzing data and uncovering insights in order to create a cohesive, comprehensive story. She has brought this knowledge and experience to the beauty vertical to help create meaningful content that showcases NielsenIQ as a thought leader in the industry.

Katie Hazlett, Client Manager, NielsenIQ Beauty Vertical
NielsenIQ

Spark Conversations: Interactive Learning & Networking Experience

60 minutes

SPARK Conversations: Learn. Meet. Win.
Turn trending insight into action at this fast-paced happy hour and roundtable.

Enjoy rapid-fire lightning talks from 3 industry experts and peer discussions over a fun SPARK game that gets everyone connected and talking. Bring your questions, your curiosity, and your cocktail!

Tuesday, January 13, 2026
5:45 PM bar opens • 6:00–7:00 PM event
Topics: Brand & Packaging Design | Retail Data | Funding

Hosted by ECRM and created by Emily Anne Page, CPG Business Growth Consultant and founder of START to SOLD and Pearl Resourcing, this event blends insight, interaction, and fun before the sessions officially begin.

Connect with Emily on LinkedIn and discover how she helps brands grow from START to SOLD.