



## 2025 On & Off Premise Adult Beverage Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Monday, August 25, 2025

#### Grand Tasting

**90 minutes**

Join us for the Grand Tasting sponsored by Food & Beverage Magazine!

Suppliers submit up to 3 product offerings available for tasting. All attendees are welcome to participate as taste testers! Participants will vote on Best Wine, Best Spirit, Best Beer, Most Innovative Product. Winners will be announced once voting has commenced.

To learn more about how you can participate, please contact your Client Success Manager.