



## 2025 Beverage, Summer Session

### Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, July 20, 2025

#### Beverage Tasting Experience

**60 minutes**

Join us for a fun evening where participating Beverage Suppliers will sample their product offerings. The will be held in conjunction with the cocktail reception. All attendees will have the chance network and sample an assortment of beverages.