



2025 Everyday and Holiday Cosmetics, Skin, Fragrance & Bath Session

Education & EPPS Programs

ECRM's educational sessions provide EPPS attendees with the opportunity to learn from thought leaders and category experts on a variety of topics aimed at their professional development. These sessions include presentations, moderated panel discussions, special events, workshops, and roundtable discussions focused on category insights and trends, as well as hands-on workshops to help buyers and sellers enhance the effectiveness of their meetings during an EPPS.

Sunday, January 12, 2025

Store Tours

180 minutes

Join us for an exciting beauty-focused store tour in Downtown Chicago, including stops near Chinatown and along the Magnificent Mile! Explore local and regional retail gems during this self-guided experience, with transportation provided to the following stores:

- Korean Beauty
- Bluemercury
- Bravco
- Ulta
- Walgreens

Spaces are limited! To secure your spot, please contact Andrea Kumse at akumse@ecrm.marketgate.com.

Don't miss out on this unique opportunity to explore some of the best in beauty in Chicago!