2027 Beverage, Winter Session

Agenda

Monday, February 15, 2027		
Arrivals and Check-In	10:00 AM	6:00 PM
Tuesday, February 16, 2027		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	5:00 PM
Macro Trends, Beverage, Snacks & Center Store	4:45 PM	5:30 PM
Center Store Grocery: The Buyer's Perspective on Shelf Optimization	5:30 PM	6:30 PM
Cocktails	6:30 PM	7:00 PM
Dinner	07:00 PM	09:00 PM
Wednesday, February 17, 2027		
Breakfast	6:45AM	8:45AM
Meetings	8:00 AM	12:00 PM
Lunch	11:30AM	1:00PM
Meetings	12:40 PM	04:00 PM