



2025 On & Off Premise Adult Beverage Session

Agenda

Sunday, August 24, 2025		
1st Annual Golf Outing	8:30 AM	2:00 PM
Arrivals & Registration	10:00 AM	6:00 PM
Forecasting Flavor: Trends and Disruption in Beer, Wine, Spirits & Beyond	5:15 PM	6:00 PM
1st Annual Golf Outing - Award Announcement	6:00 PM	7:00 PM
Cocktails	06:00 PM	07:00 PM
Monday, August 25, 2025		
Breakfast	6:45AM	8:45 AM
Meetings	8:00 AM	12:00 PM
Lunch	12:00 PM	1:00 PM
Meetings	01:00 PM	05:40 PM
Grand Tasting - Supplier Setup Time	5:30 PM	6:15 PM
Grand Tasting	6:15 PM	7:45 PM
Dinner	7:00 PM	10:00 PM
Grand Tasting - Award Announcement	8:30 PM	9:00 PM
Tuesday, August 26, 2025		
Breakfast	6:45 AM	8:45 AM
Meetings	8:00 AM	12:00 PM

Lunch	12:00 PM	1:00 PM
Meetings	1:00PM	4:00 PM